

Combining public transportation and folding bicycles

The Walloon initiative

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1. Presentation of C-TEC
2. Why combining folding bicycle and public transport?
3. The TEC study
4. Going forward with CycloTEC

- Joint initiative of Société Régionale Wallonne des Transports (SRWT) & ConSideR Group
- Object: “To develop and commercialize intermodality solutions in order to assist European public transportation operators in the diversification of their mobility mix”
- Currently working on the development of an innovative offer combining public transport and folding bicycles

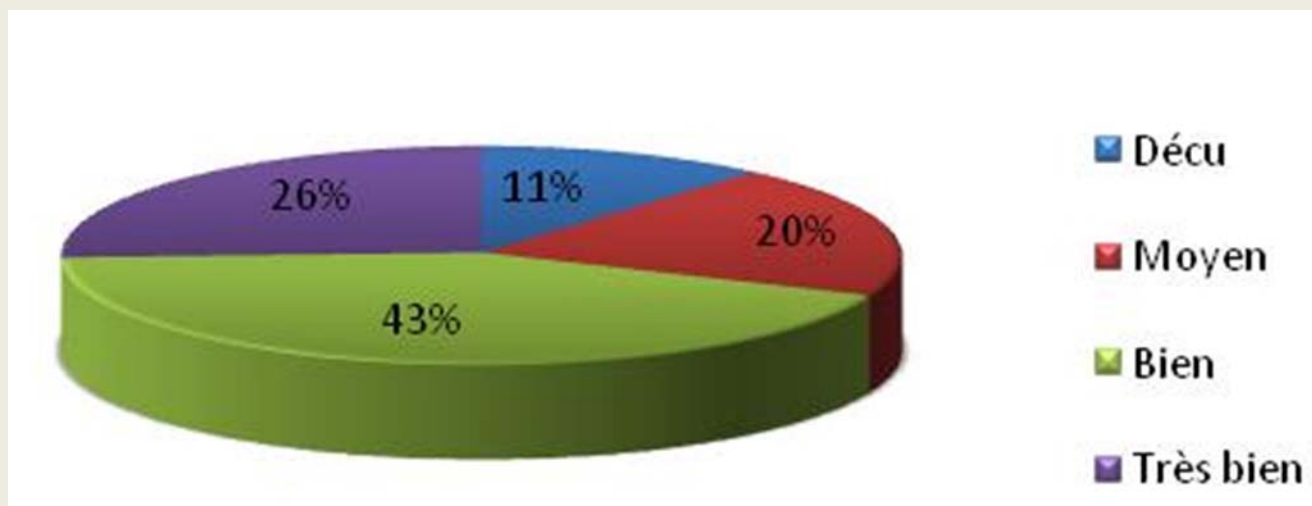
- Intermodal public transports are necessary to offer true door to door alternatives to cars
- Bicycles on public transport : a good complement to other bicycle schemes
- Folding bicycles: a good combination with public transport

- Study realized from November 2008 to May 2009 on a representative sample of 60 users
- Regional scope from 5 main cities in Wallonia : Liège, Charleroi, Namur, Wavre & Mons
- Objectives :
 - Provide a suitable answer to the issue of “first mile, last mile”
 - “Mobility manager”

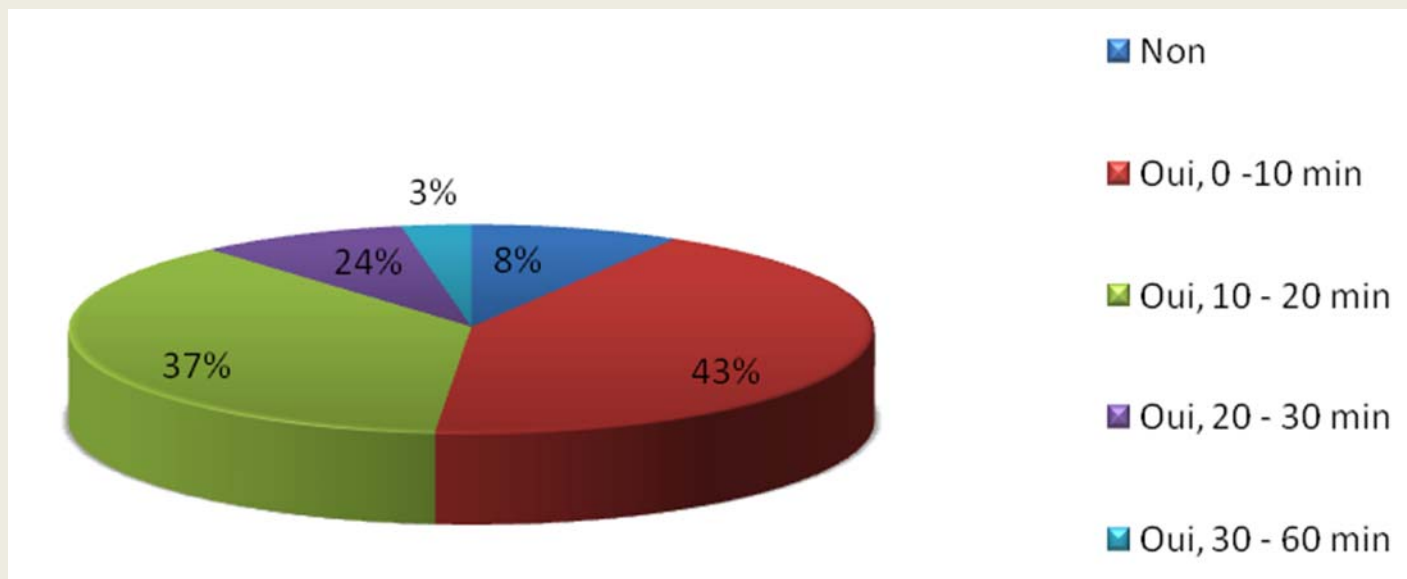


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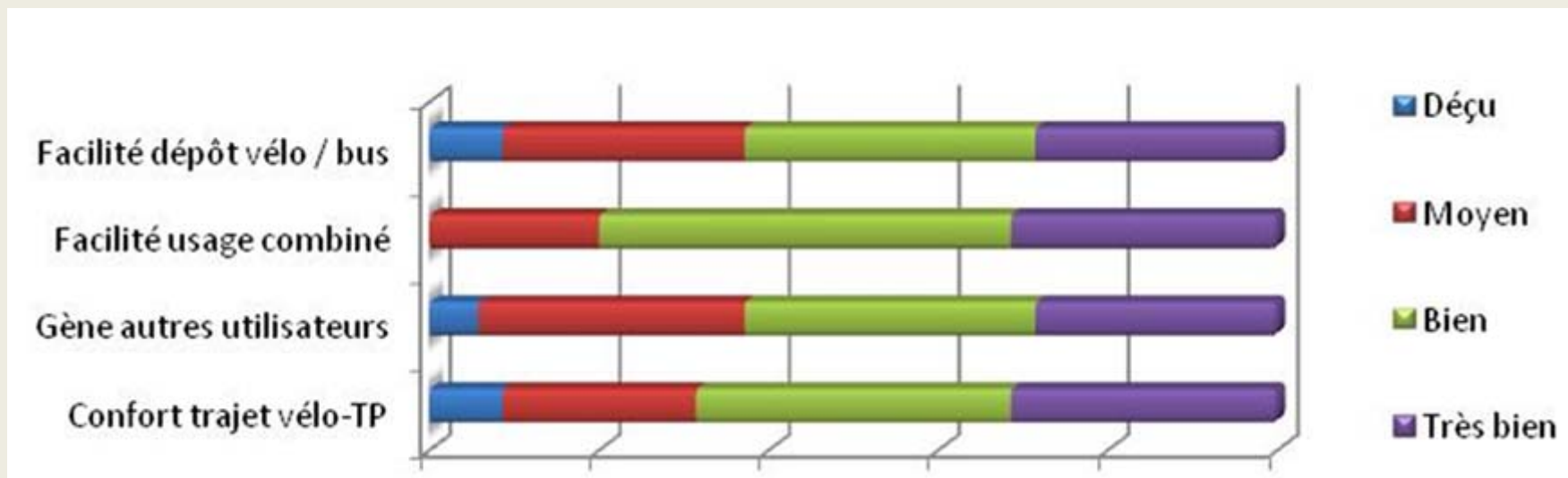
- Main results
 - Global satisfaction



- Main results
 - Gain of time



- Main results
 - Combination Folding Bicycle / Public Transportation



- Wallonia
- Spring 2010
- Reserved to season ticket users
- Price ranging from 8 to 15 €/ month
- Creation of a European consortium ‘SUSTRAN-D2D’
- Ongoing discussion to expand the scheme to other European regions and cities

Thank you!

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